

# 87<sup>th</sup> International Scientific Conference on Economic and Social Development – "Economics, Management, Finance and Banking"

Svishtov, Bulgaria, 28-30 September 2022



## CONFERENCE PROGRAM (ver. 26.09)



### Faculty of Finance – D. A. Tsenov Academy of Economics

In cooperation with:

- University North, Croatia
- Faculty of Management, University of Warsaw, Poland
- Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Morocco
- ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger/ Abdelmalek Essaadi University, Morocco
- Polytechnic of Medimurje in Cakovec, Croatia

Venue: The D. A. Tsenov Academy of Economics, Conference hall "Rectorate"  
2 Em. Chakarov Str., 5250 Svishtov, Bulgaria

28 September, 2022

13:00 – 14:00

REGISTRATION / WELCOME DRINK

14:00 – 14:20

OPENING CEREMONY

**Marijan Cingula**, esd Scientific Committee  
**Iskra Panteleeva**, D. A. Tsenov Academy of Economics,  
Vice-rector  
**Lyubomir Ivanov**, D. A. Tsenov Academy of Economics,  
Vice-rector  
**Andrey Zahariev**, D. A. Tsenov Academy of Economics,  
Faculty of Finance, Dean

14:20 – 15:40

KEYNOTE SPEECHES

1. **Liviu George-Maha** ■ THE REAL CONVERGENCE - ECONOMIC RESILIENCE NEXUS IN THE EU. A COUNTRY-LEVEL APPROACH
2. **Serghei Ohrimenko, Valeriu Cernei** ■ SHADOW DIGITAL TECHNOLOGIES – THREATS TO NATIONAL SECURITY
3. **Mariam Voskanyan** ■ INFLATION-TARGETING POLICY AS A FACTOR IN ECONOMIC GROWTH SLOWDOWN IN DEVELOPING COUNTRIES: CASE OF ARMENIA
4. **Andrey Zahariev, Galina Zaharieva, Margarita Mihaylova, Katya Ivanova** ■ DIGITALISATION IN HUMAN RESOURCE MANAGEMENT: EVIDENCE FROM THE BULGARIAN BANKING AND INSURANCE SECTORS

15:40 – 16:00

COFFEE BREAK

16.00 – 16.30

Final event of the project „Adaptation of strategies for corporate social responsibility to address the implications of the Industry 4.0”  
Rectorate building, Aula “Prof. Dimitar Barov”



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28 September, 2022

16:30 – 18:00

PLENARY SESSION I

5. **Daniel P. Schutte, Takatso M.S. Sello, Daan Van Romburgh** ■ AN ANALYSIS OF THE IMPACT OF COVID-19 ON THE BANKING SECTOR IN SOUTH AFRICA AND THE UNITED KINGDOM
6. **Petya Ivanova** ■ PUBLIC-PRIVATE-PEOPLE PARTNERSHIP (P4) FOR EVENT TOURISM MANAGEMENT PURPOSES
7. **Ahmad Khateeb** ■ THE EFFECT OF ELECTRONIC DISCLOSURE OF FINANCIAL STATEMENTS THE MARKET VALUE OF THE STOCK PRICES LISTED IN AMMAN STOCK EXCHANGE (ASE)
8. **Teodora Lazarova** ■ HUMAN CAPITAL MANAGEMENT IN TURBULENT ENVIRONMENT – CHALLENGES AND BEST PRACTICES
9. **Stoyan Prodanov, Krasimira Slaveva, Stefan Stanimirov, Beatris Lyubenova** EMPIRICAL ANALYSIS OF THE DETERMINANTS OF NON-LIFE INSURANCE CONSUMPTION IN BULGARIA SINCE ITS ACCESSION TO THE EUROPEAN UNION
10. **Dorogaia Irina** MAIN ELEMENTS OF THE CHANGE MANAGEMENT MODEL FOR SMEs IN THE REPUBLIC OF MOLDOVA: THE NEED FOR UPDATED IN THE CONDITIONS OF INDUSTRIALIZATION 4.0

18:00 -

DISCUSSION

20:00 -

OFFICIAL DINNER

Restaurant Nove, 2 Todor Hrulev Str., Svishtov



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29 September, 2022

10:00 – 11:30

**PLENARY SESSION II**

11. **Boyko Amarov, Nikolay Netov ■ USAGE OF ELECTRONIC EDUCATION SERVICES IN BULGARIA**
12. **Rayna Dimitrova ■ COMPETITION ASSESSMENT OF THE PHARMACEUTICAL MARKET IN BULGARIA**
13. **Lyubomir Lyubenov, Byulent Idirizov ■ STATISTICAL ANALYSIS OF THE BULGARIAN BEEKEEPING MARKETS**
14. **Milena Filipova ■ SOCIAL ENTERPRISES IN BULGARIA**
15. **Margarita Bogdanova, Evelina Parashkevova ■ INTEGRATION OF AGILITY IN THE PUBLIC SECTOR ORGANISATIONS**
16. **Kamelia Assenova ■ SMALL OR BIG IS FISCAL MULTIPLIER?**

11:30 – 12:00

**COFFEE BREAK**

12:00 – 13:30

**PLENARY SESSION III**

17. **Andrey Zahariev, Galina Zaharieva, Margarita Mihaylova, Margarita Nikolova ■ COVID-19 AS A FACTOR FOR THE DIGITALISATION IN HUMAN RESOURCE MANAGEMENT IN THE BULGARIAN FINANCIAL INSTITUTIONS**
18. **Boyko Amarov, Nikolay Netov ■ USAGE OF ELECTRONIC PUBLIC SERVICES IN BULGARIA**
19. **Liliya Zhekova ■ STABLECOINS CLASSIFICATION AND ASSESSMENT OF RISKS**
20. **Plamen Petkov, Tihomir Varbanov ■ ECONOMETRIC ESTIMATION OF THE INFLUENCE OF THE CIRCULAR ECONOMY ON THE SOCIO-ECONOMIC DEVELOPMENT OF THE EU COUNTRIES**
21. **Lyuboslav Kostov, Monika Moraliyska ■ IMPACT OF INCOME INEQUALITY ON ECONOMIC GROWTH IN THE EUROPEAN UNION IN THE PERIOD 2010-2021**
22. **Ilva Isa, Elvin Meka ■ APPLICATION OF AUDITING INFORMATION SYSTEMS IN ALBANIA**

13:30 – 15.00

**LUNCH**



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29 September, 2022

15:00 - 17:00

#### PLENARY SESSION IV

23. **Stoyan Prodanov, Petko Angelov, Silvia Zarkova ■ REAL ESTATE IN BULGARIA FROM THE GLOBAL FINANCIAL CRISIS TO THE COVID-19 CRISIS. EFFECTS OF MACROPRUDENTIAL POLICY: EVIDENCE FROM BULGARIA**
24. **Stefan Simeonov, Teodor Todorov, Daniel Nikolaev, Bajram Lamaj ■ EVALUATION AND COMPARATIVE ANALYSIS OF THE MARKET LIQUIDITY OF EXCHANGE TRADED SHARE ISSUES (in the conditions of a pandemic and the war in Ukraine)**
25. **Victor Yotzov, Tatiana Houbenova-Delisivkova ■ SOCIAL STATUS AND PROSPERITY - THE EUROPEAN CONTEXT OF SUSTAINABLE DEVELOPMENT**
26. **Galina Chipriyanova, Galya Ivanova-Kuzmanova, Radosveta Krasteva-Hristova ■ OPPORTUNITIES FOR IMPROVING THE QUALITY OF TRAINING OF SPECIALISTS WITH HIGHER ACCOUNTING AND ECONOMIC EDUCATION**
27. **Krasimira Slaveva, Stela Kasabova, Vladimir Krastev ■ STATUS OF EMISSIONS OF KEY AIR POLLUTANTS – STRUCTURE, DYNAMICS, FACTOR INFLUENCES AND OPPORTUNITIES FOR REDUCTION**
28. **Ivaylo Petrov ■ THE SUSTAINABLE ENERGY DEVELOPMENT OF BULGARIA WITH A HORIZON TO 2050: THE ROLE OF INNOVATION AND TECHNOLOGY**
29. **Dimitar Kostov, Tsvetan Pavlov ■ MODELLING LONG-TERM BOND SPREADS OF EUROPEAN COUNTRIES IN THE CONTEXT OF FINANCIAL INTEGRATION MEASUREMENT**
30. **Mariyana Pavlova-Banova, Svetlana Dimitrova Avrionova ■ ECONOMIC AND SOCIAL EFFECTS OF COVID-19 PANDEMIC ON THE TAX REVENUES IN BULGARIA**
31. **Raya Dragoeva ■ ASSESSMENT OF THE STABILITY OF THE BULGARIAN BANKS WITH THE CAMEL RATING SYSTEM**

17:00 -

#### CLOSING CEREMONY

**Marijan Cingula, esd Organizing Committee**  
**Margarita Bogdanova,**  
D. A. Tsenov Academy of Economics,  
Faculty of Management and Marketing, Dean

20:00 -

#### WORKING DINNER



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30 September, 2022

SOCIAL ACTIVITIES / Free Time for Delegates

10.00 –

Visit to antique town of Novae near Svishtov, founded in 45 AD by order of Emperor Claudius with Roman military camp of Legio I Italica



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<https://www.esd-conference.com/conference/91>