

# **INTERNATIONAL CONFERENCE “THE ECONOMY OF THE 21<sup>ST</sup> CENTURY - CRISES, TRANSFORMATIONS AND SUSTAINABILITY”**

12 May 2023, Sofia

**Organizers:**

**NEW BULGARIAN UNIVERSITY - Department of Economics  
UNION OF THE ECONOMISTS IN BULGARIA**

Economic and financial crises, pandemics, wars and conflicts have exacerbated long-standing economic and social problems in Europe and the world. They have had significant negative impact on the economic growth, the trade, the employment, the financial system, the environment, and the human well-being. The adverse economic and social effects and risks to the European and global economy will continue in the coming years. The need for innovative and long-term solutions to economic and social problems and rethinking and changing the existing economic and social models comes to the fore.

The purpose of the conference is to continue and deepen the discussion on achieving sustainable and inclusive growth. The main highlights will be: the green and energy transition, the digitalization of economies and the risks associated with them, as well as the problems and opportunities facing businesses and institutions, the changes in the international integration processes and the regionalization.

### **Section "International Economics - Markets and Policies"**

*Scope of the section:* international trade; international finance; regionalization and globalization; global value chains; international integration and integration communities; international competitiveness; public policies in highly-open economies; central banks and monetary policies; international financial organizations; energy policies; environmental policies.

### **Section "Corporate Finances and Financial Sector - Risks and Opportunities"**

*Scope of the section:* financial management and corporate finance; risk management; fintech; innovations in financial intermediation; policies and strategies in the financial sector; internationalization in the financial sector.

### **Section "Marketing and Strategic Corporate Policies"**

*Scope of the section:* innovations in marketing policies and strategies;

corporate internationalization strategies; strategic management; sectoral policies.

### **Section "Accounting, controlling and auditing"**

*Scope of the section:* accounting standards, innovations in accounting reporting; accounting policies; risk assessment in accounting and auditing; external and internal controls.

### **Section "The future Economists for the Future of the Economy"**

*Scope of the section:* scientific and empirical papers by students of the Department of Economics, NBU.

## **SCIENTIFIC COMMITTEE**

Prof. Ivanka Daneva, Ph.D., NBU

Prof. Ivan Boevsky, Ph.D., NBU

Prof. D.Sc. Neno Pavlov, Union of Economists in Bulgaria

Prof. Tatiana Hubenova-Delisivkova, Ph.D., Union of Economists in Bulgaria

Prof. Iulia Monica Oechler-Sinkai, Ph.D., Institute of World Economy of the Romanian Academy of Sciences

Assoc. Prof. Reneta Dimitrova, Ph.D., NBU

Assoc. Prof. Stanislava Georgieva, Ph.D., NBU

Assoc. Prof. Nadezhda Dimova, Ph.D., NBU

Assoc. Prof. Dimitar Blagoev, Ph.D., UNWE, Union of Economists in Bulgaria

## **ORGANISING COMMITTEE**

Assoc. Prof. Reneta Dimitrova, Ph.D.

Assoc. Prof. Tsvetelina Marinova, Ph.D.

Ch. Assist. Prof. Ralitsa Dimitrova, Ph.D.

Ch. Assist. Prof. Elena Spasova, Ph.D.

Ch. Assist. Prof. Krasimir Kostenarov, Ph.D.

## IMPORTANT DEADLINES

*04/24/2023* - Submission of participation requests

*04/28/2023* – Confirmation of acceptance of the proposed papers

*05/09/2023* – Delivery of the conference program

*12/05/2023* – Registration of the participants at the NBU, plenary session and presentations by sections

## INFORMATION FOR THE PARTICIPANTS

- 1) Requests for participation in the conference and an abstract (up to 1 page) of the paper in Bulgarian and/or English should be sent by 24/04/2023 to [econconf@nbu.bg](mailto:econconf@nbu.bg).
- 2) The application form can be downloaded from [here](#).
- 3) Applicants will receive an e-mail confirmation of participation by 28.04.2023.
- 4) The full papers must be sent electronically by 12.06.2023 to the e-mail address: [econconf@nbu.bg](mailto:econconf@nbu.bg).
- 5) Complete requirements for formatting and submitting papers will be sent to authors upon receipt of the application form.
- 6) The maximum number of papers that each author can present at the conference (alone or in co-authorship) is two.
- 7) Conference papers will be peer-reviewed and indexed in CEEOL.
- 8) The conference will be held in a hybrid format at the New Bulgarian University and through the zoom platform
- 9) The registration of the participants will take place at the New Bulgarian University on 12.05.2023 from 9:00 a.m. to 9:30 a.m.
- 10) Opening of the conference – 9.30 a.m. on 12.05.2023.
- 11) Working languages: Bulgarian and English.

## TECHNICAL REQUIREMENTS FOR THE PAPERS

The technical requirements for the papers can be downloaded [here](#).